

FOR IMMEDIATE RELEASE

CONFERENCE: Healcloud presented at virtual webinar organized by Embassy of Hungary in Tel Aviv

26 October 2020 – Healcloud has been present at the <u>Hungary-Israel Webinar Series #1</u>: Digital Health in the Post-Corona World, organized by the <u>Embassy of Hungary in Tel-Aviv</u> in partnership with <u>Axis Innovation</u>, on October 26, online. In this webinar, leading Israeli digital health investors and corporate leaders have shared their insights into the short and long term opportunities, challenges, and advice to entrepreneurs.

The event started with the Opening Remarks by **H.E. Levente Benko**, Hungarian Ambassador to Israel and was followed by remarks from **Nathalie Bloch**, MD, MPA, Head Innovation Center for Digital Health at Sheba Medical Center, **Dénes Bán**, Managing partner at OurCrowd, **Tomer Shor**, Co-Founder & CEO at TuneFork and Ed Frank, CEO at Axis Innovation.

Following the virtual roundtable discussion, three leading Hungarian startups with digital health solutions, selected by the Embassy of Hungary in Tel Aviv, have presented their solutions and then joined in the conversation about startups and the impact that Covid-19 had on their activity. Our company, one of the three presenters, was represented by our colleague loana Stupariu, Senior Manager & Compliance Officer, who introduced our product, Healinsight Enterprise, and its latest activities following its recent EHDEN certification.

About Healcloud

Healcloud[™] is a leading European technology enabler for life sciences research. We provide enterprise software to the pharmaceutical industry, clinical research organizations, and hospitals to build virtual data networks that aggregate health Big Data. Our integrated healthcare data platform, Healinsight[™] Enterprise, revolutionizes data collection and management for any disease by rendering longitudinal real-world evidence (RWE) health data, while providing actionable insights into patient populations that lower costs and improve health outcomes. Learn more at www.healcloud.com.

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