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**CONFERENCE:** Pandemic Heatmap pitched at Austrian e-Health 2020 conference

25 June 2020 – Healcloud has been present at the Austrian [**e-Health 2020 - first lessons learned by Covid-19**](https://www.adv.at/eventrueckblick/e-health2020/) conference, organized by ADV on June 25, online. The virtual event gave an overview of new developments and what was learned from the perspective of different stakeholders. It also included a section where startups and other medtech companies, including ours, presented their ideas for tools and applications to fight Covid-19.

The event was addressed to decision-makers in the Austrian health care system, from politics and administration, health personnel, representatives of medical universities, patient representatives, social and private insurance providers and providers of health services. Some of the topics covered were related to helehealth, health analytics and artificial Intelligence & tools.

In the conference, our colleague Ioana Stupariu, Senior Manager & Compliance Officer, pitched the creation of a Pandemic Heatmap, a new research intelligence tool to sit atop Healinsight Enterprise, our software. The Pandemic Heatmap would be be used across a hospital network to: (a) enable rapid epidemiological and resource monitoring and management; (b) identify and short list patients for interventional trials; as well as (c) support future health economics and outcomes research (HEOR) and population health analytics.

**About Healcloud**

Healcloud™ is a leading European technology enabler for life sciences research. We provide enterprise software to the pharmaceutical industry, clinical research organizations, and hospitals to build virtual data networks that aggregate health Big Data. Our integrated healthcare data platform, Healinsight™ Enterprise, revolutionizes data collection and management for any disease by rendering longitudinal real-world evidence (RWE) health data, while providing actionable insights into patient populations that lower costs and improve health outcomes. Learn more at [www.healcloud.com](http://www.healcloud.com).

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