Cookies Policy

Last updated: April 27, 2020
www.healcloud.com

At Healcloud, we respect your concerns about privacy and value the relationship that we have with you. Like many companies, we use technology and material means to collect information that helps us enhance your experience and our products and services. However, we have also minimized the use of technological tools to the minimum necessary in order to reach our goals of providing you with the best possible services as our users. Besides Google analytics cookies, we do not use any other cookies or any trackers on our website and do not engage in data transfers to third countries.

Please take a moment to familiarize yourself with this Cookies Policy and let us know if you have any questions by contacting us via e-mail. While our Cookies Policy uses the terms used by the European legislator for the adoption of the General Data Protection Regulation (GDPR), we also aim to be legible and understandable for the general public, as well as our customers and business partners.

We may update this Cookies Policy from time to time, depending on new apps or products we release on the website, mandatory law changes or in accordance with our corporate privacy strategy. Please review the Cookies Policy periodically for any changes.

1. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, **Healcloud Kft**) are called "first party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

2. Why do we use cookies?

We use first and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. If you wish to browse our website, we cannot disable those. Other cookies enable us to track and target the interests of our users to enhance their experience. While these cookies are not essential, they are recommended for a better user experience. Third parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below, but in our case, we do not use them for advertising.

3. How can I control cookies?

You have the right to decide whether to accept or reject all cookies, with the exception of the essential cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you our services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information:

- Microsoft Windows Explorer
- Apple Safari
- Google Chrome
- Mozilla Firefox

If you are not using any of the above-listed browsers, then you should select "cookies" in the "Help" function for information on where to find your cookie folder.

The specific types of first and third-party cookies served through our Website and the purposes they perform are described in the table below.

4. Types of cookies

Our Website collects two types of cookies, all from Google analytics:

- **Necessary cookies**

Necessary cookies are absolutely essential for the website to function properly. This category only includes cookies that ensures basic functionalities and security features of the website. These cookies do not store any personal information. You will not be able to disable these cookies.

- **Non-necessary cookies**

Any cookies that may not be particularly necessary for the website to function and is used specifically to collect user personal data via analytics, ads, other embedded contents are termed as non-necessary cookies. It is mandatory to procure user consent prior to running these cookies on your website. Therefore, you can always disable such cookies when accessing our website, either the first time or later on, when you change your mind.

5. List of Cookies

Cookie Name	Expiration Time	Description
_ga	2 years	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, camapign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randoly generated number to identify unique visitors.
_gid	24 hours	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the wbsite is doing. The data collected including the number visitors, the source where they have come from, and the pages viisted in an anonymous form.
_gat	1 minute	This cookies is installed by Google Universal Analytics to throttle the request rate to limit the colllection of data on high traffic sites.
Viewed_cookie_ policy	1 hout	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.
cookielawinfo-checkbox-necessary	11 months	This cookie is set by GDPR Cookie Consent plugin. The purpose of this cookie is to check whether or not the user has given the consent to the usage of cookies under the category 'Necessary'.
cookielawinfo-checkbox-analytics	11 months	This cookie is set by GDPR Cookie Consent plugin. The purpose of this cookie is to check whether or not the user has given the consent to the usage of cookies under the category 'Analytics'.

Icegram_campaign_clicked	Until May 4, 2020	This cookie is set when you accept the cookie policy notification and is used to ensure we don't show you the message again on your next visit, until your consent expires.
Icegram_campaign_shown	Session	This cookie is set to let Icegram popup plugin know when should or not to display lead capture popup. New cookie is inserted for each defined popup when popup is show and ID of popup is appended to cookie name.

6. Updating the Policy

Please note that we review our practices from time to time, and that these practices are subject to change. Any change, update, or modification will be effective immediately upon posting on our Site. We will notify you of any major substantial change to this Cookies Policy by posting a notice on our Site's homepage for a reasonable period of time following such update, and by changing the effective date (located at the top of this page). For all the other changes, be sure to return to this page periodically to ensure familiarity with the most current version of this Cookies Policy.

7. Name and address of the controller

For the purposes of the General Data Protection Regulation (GDPR), the Cookies Directive and other data protection laws applicable in Member states of the European Union, the controller is:

Heacloud Kft
Anker Business Center, Anker köz 2-4
H-1061, Budapest, Hungary
Website: www.healcloud.com

8. Name of the data protection officer

At this point, the data protection officer function of our firm is accomplished by:

Ioana Stupariu
Senior Manager & Compliance Officer
ioana.stupariu@healcloud.com