



VIENNA
BUDAPEST

REAL WORLD EVIDENCE
CLINICAL TRIALS
POPULATION HEALTH
PANDEMIC MONITORING

FOR IMMEDIATE RELEASE

EU FUNDING: Healcloud, selected for funding under EIT Health's Bridgehead Europe

28 April 2021 – Healcloud is proud to announce we have been selected for funding and support in reaching markets in Europe under EIT Health's Bridgehead programme, as part of the very first batch of SMEs supported in 2021. The selected SMEs are promoting a wide range of healthcare technologies, from medical imaging to exoskeletons.

The programme is split into Bridgehead Europe and Bridgehead Global, both of which bring together European health entrepreneurs who want to grow their business beyond their home market with the world's top incubators and accelerators to plan how to access new markets quickly and decisively, tap into local networks of partners and clients, access infrastructure and understand new regulatory systems. Applications were judged by an expert panel based on the innovativeness of their solution, their business model and traction in the home market, and their readiness to expand to other European and global markets.

About EIT Health

EIT Health is a network of best-in-class health innovators with approximately 150 partners and is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. EIT collaborates across borders to deliver new solutions that can enable European citizens to live longer, healthier lives. EIT connects all relevant healthcare players across European borders – making sure to include all sides of the "knowledge triangle", so that innovation can happen at the intersection of research, education and business for the benefit of citizens.

About Healcloud

Healcloud™ is a leading European technology enabler for life sciences research. We provide enterprise software to the pharmaceutical industry, clinical research organizations, and hospitals to build virtual data networks that aggregate health Big Data. Our integrated healthcare data platform, Healinsight™ Enterprise, revolutionizes data collection and management for any disease by rendering longitudinal real-world evidence (RWE) health data, while providing actionable insights into patient populations that lower costs and improve health outcomes. Learn more at www.healcloud.com.

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