



FOR IMMEDIATE RELEASE

## **Conference: Healcloud speaker invited at international healthcare event**

18 June 2021 – Healcloud is glad to announce that Ioana Stupariu, Senior Manager and Compliance Officer, has represented Healcloud speaking about patient-centered digitalization of healthcare as a guest speaker at [EIT's Morning Health Talk](#), an event powered by [EIT Health](#) and organized by [DEX Innovation Centre \(DEX IC\)](#). The aim of EIT Health Morning Health Talks is to inspire local healthcare innovation ecosystems through sharing valuable information about the tendencies of health innovations and strengthen communication, networking, and activities of the local key ecosystem stakeholders.

Digitalization of healthcare can be carried out through different approaches. A top-down, centralized, major investment-backed activities that will enforce and support all relevant actors to digitalize in a short period of time. Or through bottom-up initiatives that go slower based on the needs of patients, doctors, and other healthcare stakeholders. Which one is better and what learnings can we take from other countries' healthcare digitalization experience, such as the USA and Portugal? And what implications does the digitalization of healthcare have for patients, creators and providers of health or other data? All these questions have been approached during the 2h event organized on June 18, 2021.

### **About EIT Health**

[EIT Health](#) is a network of best-in-class health innovators with approximately 150 partners and is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. EIT collaborates across borders to deliver new solutions that can enable European citizens to live longer, healthier lives. EIT connects all relevant healthcare players across European borders – making sure to include all sides of the “knowledge triangle”, so that innovation can happen at the intersection of research, education and business for the benefit of citizens.

### **About Healcloud**

Healcloud™ is a leading European technology enabler for life sciences research. We provide enterprise software to the pharmaceutical industry, clinical research organizations, and hospitals to build virtual data networks that aggregate health Big Data. Our integrated healthcare data platform, Healinsight™ Enterprise, revolutionizes data collection and management for any disease by rendering longitudinal real-world evidence (RWE) health data, while providing actionable insights into patient populations that lower costs and improve health outcomes. Learn more at [www.healcloud.com](http://www.healcloud.com).

### **Press and industry contact**

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